




RAM LAL ANAND COLLEGE (University of Delhi)
Faculty Details



Title	MS.	First Name	SRIJANA	Last Name	SINGH	Photograph
Designation	Assistant Professor					
Address	Ram Lal Anand College, University of Delhi, South Campus					
Phone No	Office	NA				
	Residence	NA				
	Mobile	9911879814				
Email	srijana.bms@rla.du.ac.in					
Web-Page	NA					
Educational Qualifications						
Degree	Institution				Year	
PhD	Department of Commerce, Delhi School of Economics, University of Delhi				Pursuing	
MPhil	Department of Commerce, Delhi School of Economics, University of Delhi				2021	
M.Com	Department of Commerce, Delhi School of Economics, University of Delhi				2019	
B.Com (H)	Shri Ram College of Commerce, University of Delhi				2017	
Career Profile						
<ol style="list-style-type: none">1. Assistant Professor (Regular) Ram Lal Anand College, University of Delhi (21st March 2023 – till date)2. Assistant Professor (Ad-hoc) Ram Lal Anand College, University of Delhi (22nd November 2021-20th March 2023)3. Assistant Professor (Guest) Keshav Mahavidyalaya, University of Delhi (18th October, 2021-21st November 2021)4. Assistant Professor (Guest) Faculty of Management Studies, University of Delhi (6th July, 2021-17th October, 2021)5. Assistant Professor (Ad-hoc) Janki Devi Memorial College, University of Delhi (15th January, 2021-18th March, 2021)6. Assistant Professor Trinity Institute of Professional Studies, Dwarka, GGSIPU (22nd July, 2019-31st December, 2019)						
Administrative Assignments						
Worked as a teacher-member in the following along with the academics: <ol style="list-style-type: none">1. The debating society (English),2. SPIC MACAY RLAC Chapter,3. Enactus & Entrepreneurship cell						

<ol style="list-style-type: none"> 4. The quiz society QURU 5. Career counseling and placement cell (CCPC)
Areas of Interest / Specialization
<ul style="list-style-type: none"> • FINANCE (M.COM) • ORGANISATIONAL BEHAVIOR & DEVELOPMENT (M.PHIL & PH.D)
Subjects Taught
<ol style="list-style-type: none"> 1. Fundamentals of management & organizational behavior 2. International finance 3. Investment banking & financial services 4. Microeconomics 5. Macroeconomics 6. Business analysis & valuation
Research Guidance
-
Publications Profile (Books/Chapters/Research articles, etc.) (Last 10 publications)
<ol style="list-style-type: none"> 1. Dewan, A., Singh, S. (2020). Corporate Social Responsibility in the Information and Technology Sector: A qualitative study on CSR in selected companies of India. Presidency Journal of Management Thought and Research, 10 (2), 35-49. 2. Dewan, A., Singh, S. (2020). A Quantitative as well as Qualitative Study of CSR in the Selected Companies of IT Sector based in India. Business Analyst, SRCC.41 (2), 195-223. 3. Dewan, A., Singh, S. (2021). Corporate Social Responsibility in Information & Technology Sector: A Case Study of Infosys. Orissa Journal of Commerce.42 (3), 74-84. 4. Dewan, A., Singh, S. (2022). Consumer Perception towards CSR in the Fast-Moving Consumer Goods Sector (FMCG). Indian Journal of Commerce.75 (2 & 3), 73-88. 5. Dewan, A., Singh, S. (2021). Analysis of CSR and Companies Profitability Based on Select Companies of India. 6. Advances in Economics & Business Management. 144-154. New Delhi, India. Rudra Publishers & Distributors.
Conference Organization/ Presentations (in the last three years)
<p>A research paper titled “A Systematic Review of Management as well as Marketing Perspective of CSR: Future Research Agenda” in the International Conference on Sustainable Business Management Practices and Social Innovation (ICSBMPSI – 2021) held on 30 January, 2021.</p>

Research Projects (Major Grants/Research Collaboration)
-
Awards and Distinctions
-
Association With Professional Bodies
<ol style="list-style-type: none">1. UGC NET JRF IN COMMERCE (2018)2. NTA NET IN MANAGEMENT (2022)
Other Activities
The administrative responsibilities have been mentioned under other assignments.